

TEXAS
GEAR
UP

The logo is a circular emblem with a light beige background and a thin white border. It features the words "TEXAS", "GEAR", and "UP" stacked vertically in a bold, sans-serif font. "TEXAS" is purple, "GEAR" is blue, and "UP" is black. The letter "P" in "UP" is green and contains a white silhouette of the state of Texas. The entire text is slightly tilted to the right.