

— TEXAS —  
GEAR UP

The logo consists of two lines of text. The top line reads "— TEXAS —" in a bold, purple, sans-serif font, with short black horizontal bars on either side. The bottom line reads "GEAR UP" in a bold, sans-serif font. "GEAR" is in cyan, "UP" is in black, and the letter "P" is in lime green and contains a white silhouette of the state of Texas.