



Patricia Mayer

As Vice President of Program Development, Patricia Ochoa-Mayer is responsible for monitoring the overall quality of PIQE's programs at each of the 10 regional offices in California. She leads a team of PIQE Professional Development Trainers and Curriculum Writers. Having worked at PIQE for the past 29 years, Ms. Ochoa-Mayer collaborated with PIQE co-founder Dr. Alberto Ochoa in the design of PIQE's signature program curriculum. She has overseen the development of all PIQE programs and has been instrumental in expanding PIQE's Parent Engagement Program across the nation and internationally through the Best Practices Licensing Agreements. She has personally trained staff in thirty-three districts in Montana, Minnesota, Washington, Wisconsin, Maryland, New Mexico, Texas, Arizona, Ohio, and Mexico.

Prior to her promotion to V.P. of Program Development, Ms. Ochoa-Mayer was Executive Director for PIQE's San Diego regional office for 5 years. She has a long history with PIQE, having volunteered as PIQE's first facilitator in 1987 prior to joining the team. For over 45 years, Ms. Ochoa-Mayer has dedicated her career to achieving economic and social equality through education. She was an elementary school teacher in her native country, Mexico. In 1983, she obtained a California Teaching Credential and worked as a bilingual teacher in both Mexico and the United States. Ms. Ochoa-Mayer has a license in Educational Psychology and an M.A. in Education. In 2003 she graduated from the National Hispana Leadership Institute.

Martha E. Castorena

Martha E. Castorena is the Statewide Training Director for the Parent Institute for Quality Education (PIQE). She has a Bachelor's Degree in Psychology from the University of San Diego. She is bilingual/bicultural. For the past fifteen years, Mrs. Castorena has been a key part of the Program Development Department. She has been a facilitator, a Follow up Program Coordinator, the Statewide Follow up Program Coordinator, and currently holds the Statewide Training Director position.

At the current position, Mrs. Castorena is responsible for the ongoing professional development and capacity building of the PIQE Trainers. She conducts trainings for new facilitators in states outside of California. Oversees the quality control efforts of the PIQE classes throughout the state of California. Her main focus is the development and improvement of PIQE's curriculum; as well as the development of related materials. She has created comprehensive training manuals on the K-12 school system in California and resource manuals for additional workshops as the Parent Leadership, STEM, Early Literacy Curriculum, etc.

2016 Texas GEAR UP State Conference: Parent Leadership Institute Agenda

Sunday, November 13, 2016

4:00 PM – 7:00 PM Conference Registration, Exhibitor Opening

Monday, November 14, 2016

7:00 AM – 5:00 PM Registration and Information Open

7:30 AM – 8:30 AM Networking Breakfast

8:30 AM – 9:30 AM Morning Plenary – Keynote Presentation by Dr. Guy Bailey

9:30 AM – 9:45 AM Networking Break – First Raffle Drawing in Exhibitor Area

9:45 AM – 10:45 AM **Turning our dreams into goals - What do we want for our children?**

- **Goal setting and expectations**
- **Parents as leaders in the education of their children**

11:00 AM – 12:00 PM Luncheon Plenary – Keynote Presentation by Dr. Juliet Garcia

12:15 PM – 1:15 PM Networking Lunch

1:15 PM – 2:15 PM **Our students' supportive environment - The role of the school, home and community**

- **How to create the optimal environment that supports student healthy development**
- **The 40 Developmental Assets**

2:15 PM – 2:45 PM Networking Break – Second Raffle Drawing in Exhibitor Area

2:45 PM – 3:45 PM **Emotional intelligence and its relationship with self-esteem and student achievement**

4:00 PM – 5:00 PM **The art of negotiation with our children - The win-win model.**

- **Negotiables vs. non-negotiables**

5:30 PM – 7:00 PM Networking Exhibitor Reception (*Cash Bar, Raffle Items, Live Music!*)

Tuesday, November 15, 2016

7:00 AM – 12:00 PM Registration and Information Open

7:30 AM – 8:30 AM Networking Breakfast

8:30 AM – 9:30 AM Morning Plenary – Keynote Presentation by Dr. Ricardo Romo

9:30 AM – 9:45 AM Networking Break -Third Raffle Drawing in Exhibitor Area

9:45 AM – 10:45 AM **The Areas of Emotional Intelligence**

- **Parents' self-assessment**

11:00 AM – 12:00 PM **Putting the Ideas into Practice**

12:00 PM Adjourn